

Autism Hour is back!



Saturday 6 - Saturday 13 October

**It's your chance
to open your
doors to 1000s
of new customers.**

**There are 700,000
autistic people in the UK
and 64% of them avoid
shopping because it's too
overwhelming.**



To find out how your business can hold an Autism Hour,
visit www.autism.org.uk/autismhour

5000 shops and businesses held an Autism Hour in 2017

Clarks is proud to have been working with the National Autistic Society to improve the shopping experience for our autistic customers.

Simon Jones,
Head of Retail
Europe, Clarks

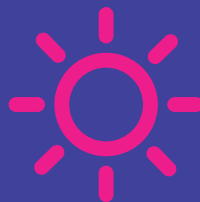
If shopping could always be like that I would go more often.

Holly, 12-year-old
autistic
shoe shopper

Four simple ways to make your business more autism-friendly



Lower the noise



Dim the lights



Inform your staff



Get your free understanding
autism resources



To find out how your business can be more autism-friendly, visit www.autism.org.uk/autismhour